

PRODUCT SUMMARY

Effective 4/1/2013

WholesaleSnacks.com

PO Box 866, Lebanon, PA 17042

Telephone: 1-800-992-3933

Item #	Item Description	Unit Cost	Pieces Per Unit	Piece Cost	Suggested Piece Sell Price	Unit Sales	Unit Profit	Unit Profit %
BEEF JERKY - BUFFALO BILLS								
BUFFALO BILLS COUNTRY CUT BEEF JERKY - 1.75oz PACKS								
C17BW	Barbecue - 1.75oz Pack	2.93	1	2.93	4.19	4.19	1.26	30.1%
C17CW	Chipotle Habanero							
C17DW	Double Habanero							
C17PW	Hickory Pepper							
C17HW	Honey Pepper							
C17QW	Mesquite							
C17MW	Mild							
C17SW	Spicy							
C17TW	Teriyaki							
BUFFALO BILLS COUNTRY CUT BEEF JERKY - 3.5oz PACKS								
C35BW	Barbecue - 3.5oz Pack	5.24	1	5.24	7.49	7.49	2.25	30.0%
C35CW	Chipotle Habanero							
C35DW	Double Habanero							
C35PW	Hickory Pepper							
C35HW	Honey Pepper							
C35QW	Mesquite							
C35MW	Mild							
C35SW	Spicy							
C35TW	Teriyaki							
BUFFALO BILLS COUNTRY CUT BEEF JERKY - 8oz PACKS								
C8BW	Barbecue - 8oz Pack	11.05	1	11.05	15.79	15.79	4.74	30.0%
C8CW	Chipotle Habanero							
C8DW	Double Habanero							
C8PW	Hickory Pepper							
C8HW	Honey Pepper							
C8QW	Mesquite							
C8MW	Mild							
C8SW	Spicy							
C8TW	Teriyaki							
BUFFALO BILLS JERKY CHEW - 0.44oz CANS (HEAVY WEIGHT) - REFILL ROLLS & TUBS								
C4HW	Hickory Refill Roll - 0.44oz	12.52	12	1.04	1.49	17.88	5.36	30.0%
C4SW	Spicy Refill Roll							
C4TW	Teriyaki Refill Roll							
C4HTW	Hickory Tub - 0.44oz	37.55	36	1.04	1.49	53.64	16.09	30.0%
C4STW	Spicy Tub							
C4TTW	Teriyaki Tub							
C4XTW	Mixed Tub - 12 of Each 3 Flavors							
BUFFALO BILLS JERKY SHOTS (2" BEEF JERKY CIRCLES)								
JSOW	Original - 14oz Bag	14.00	80	0.18	0.25	20.00	6.00	30.0%
JSPW	Peppered							
JSTW	Teriyaki							

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BEEF JERKY - BUFFALO BILLS								
BUFFALO BILLS PREMIUM HICKORY BEEF JERKY								
J137W	Unwrapped 7" Strips, 12.5oz Bag	22.58	25	0.90	1.29	32.25	9.67	30.0%
J36W	Unwrapped 5.5" - 6" Strips, 15.5oz Bag	25.20	36	0.70	1.00	36.00	10.80	30.0%
J17W	1.75oz Pack	2.79	1	2.79	3.99	3.99	1.20	30.0%
JRW	3.5oz Pack	4.89	1	4.89	6.99	6.99	2.10	30.0%
JP16W	16oz Pack (Random Size Pieces)	18.90	1	18.90	26.99	26.99	8.09	30.0%
BUFFALO BILLS PREMIUM MAPLE PEPPER BEEF JERKY								
M36W	Unwrapped 6" Strips, 15.5oz Bag	25.20	36	0.70	1.00	36.00	10.80	30.0%
MP16W	16oz Pack (Random Size Pieces)	18.19	1	18.90	26.99	26.99	8.80	32.6%
MRW	3.5oz Pack	4.89	1	4.89	6.99	6.99	2.10	30.0%
BUFFALO BILLS PREMIUM BEEF JERKY 1oz PACKS								
J1DW	Hickory 1oz Packs w/ Box	20.92	12	1.74	2.49	29.88	8.96	30.0%
J1SDW	Spicy w/ Box							
J1TDW	Teriyaki w/ Box							
J1RW	Hickory 1oz Refill Packs	20.92	12	1.74	2.49	29.88	8.96	30.0%
J1SRW	Spicy Refill							
J1TRW	Teriyaki Refill							
BUFFALO BILLS WESTERN CUT BEEF JERKY - 1.75oz PACKS								
L17CW	Cajun - 1.75oz Pack	2.79	1	2.79	3.99	3.99	1.20	30.0%
L17OW	Original							
L17PW	Pepper							
L17SW	Sweet							
L17TW	Teriyaki							
BUFFALO BILLS WESTERN CUT BEEF JERKY - 3.5oz PACKS								
LRCW	Cajun - 3.5oz Pack	4.89	1	4.89	6.99	6.99	2.10	30.0%
LROW	Original							
LRPW	Pepper							
LRSW	Sweet							
LRTW	Teriyaki							
BUFFALO BILLS WESTERN CUT BEEF JERKY - 8oz PACKS								
L8CW	Cajun - 8oz Pack	10.49	1	10.49	14.99	14.99	4.50	30.0%
L8OW	Original							
L8PW	Pepper							
L8SW	Sweet							
L8TW	Teriyaki							
BUFFALO BILLS WESTERN CUT BEEF JERKY - BIG SLABS								
LBCW	Cajun - Unwrapped 8"x 4" Slabs, 18oz Bag	26.15	15	1.74	2.49	37.35	11.20	30.0%
LBOW	Original							
LBPW	Pepper							
LBSW	Sweet							
LBTW	Teriyaki							

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BEEF JERKY - BUFFALO BILLS								
BUFFALO BILLS WESTERN CUT BEEF JERKY - JAR JERKY								
L32CW	Cajun - Unwrapped 7" Strips w / Jar, 1-lb	28.90	32	0.90	1.29	41.28	12.38	30.0%
L32OW	Original							
L32PW	Pepper							
L32SW	Sweet							
L32TW	Teriyaki							
TURKEY JERKY								
BUFFALO BILLS TURKEY JERKY (ALL NATURAL)								
K17W	Turkey Jerky - 1.75oz Pack	2.79	1	2.79	3.99	3.99	1.20	30.0%
K35W	Turkey Jerky - 3.5oz Pack	4.89	1	4.89	6.99	6.99	2.10	30.0%
K8W	Turkey Jerky - 8oz Pack	10.49	1	10.49	14.99	14.99	4.50	30.0%
VENISON JERKY								
BUFFALO BILLS VENISON JERKY (100% FARM RAISED VENISON)								
V10W	Unwrapped 7" Strips, 10oz Bag	18.06	20	0.90	1.29	25.80	7.74	30.0%
VWW	Wrapped 7" Strips, 0.5oz	24.33	25	0.97	1.39	34.75	10.42	30.0%
BEEF STICKS - BUFFALO BILLS								
BUFFALO BILLS EXTRA SMOKEYS (COLD SMOKED 4" BEEF STICKS)								
XTRW	Unwrapped 4" Beef Sticks, 1.2-lb Bag	20.86	20	1.04	1.49	29.80	8.94	30.0%
XTR10W	10-ct Pack, 9.6oz Pack	10.49	1	10.49	14.99	14.99	4.50	30.0%
BUFFALO BILLS RED HOTS (PICKLED SAUSAGES)								
RHW	Wrapped 4.5" Sticks, 0.88oz	9.91	24	0.41	0.59	14.16	4.25	30.0%
BUFFALO BILLS SHORT SHOTS (3.75" BEEF STICKS)								
SSW	Mild - Unwrapped 3.75" Sticks, 2.1-lb Bag	21.00	120	0.18	0.25	30.00	9.00	30.0%
HSW	Hot							
PRSW	Pepperoni (Beef & Pork)							
CHOO CHOO R SNACKS (aka BUFFALO BILLS) SKINNY MINNIES (6" BEEF STICKS)								
BSHW	Hot - Unwrapped 6" Beef Sticks, 1.3-lb Bag	10.50	45	0.23	0.33	15.00	4.50	30.0%
BSMW	Mild							
BUFFALO BILLS OLE' SMOKIES - 2.1-LB SADDLEBAGS (6" BEEF STICKS)								
OSHW	Honey Stung -Unwrapped 6" Sticks, 2.1-lb Bag	20.65	50	0.41	0.59	29.50	8.85	30.0%
OSMW	Mild							
OSTW	Teriyaki							

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BEEF STICKS - BUFFALO BILLS								
BUFFALO BILLS OLE' SMOKIES - 1.25oz WRAPPED (9" BEEF STICKS)								
OSWBW	Beef & Cheese - Wrapped 9" Sticks w/ Tub	21.67	24	0.90	1.29	30.96	9.29	30.0%
OSWCW	Chili Pepper							
OSWEW	Ham (Honey)							
OSWHW	Honey Stung							
OSWJW	Jalapeno & Cheese							
OSWMW	Mild							
OSWPW	Pepperoni							
OSWSW	Spicy							
OSWTW	Teriyaki							
OSWKW	Turkey							
OSWXW	Mixed - 3 of Each 10 Flavors	27.09	30	0.90	1.29	38.70	11.61	30.0%
BUFFALO BILLS OLE' SMOKIES - 7oz PACKS (6" BEEF STICKS)								
OS7HW	Honey Stung - 7oz Pack (9 Sticks)	4.89	1	4.89	6.99	6.99	2.10	30.0%
OS7MW	Mild							
OS7TW	Teriyaki							
BUFFALO BILLS WRAPPED SHOTS (3.5" and 13" BEEF STICKS)								
WSW	3.5" Mild Wrapped Beef Sticks w/ Box, 0.25oz	23.33	100	0.23	0.33	33.33	10.00	30.0%
WLW	13" Mild Wrapped Beef Sticks w/ Box, 0.9oz	24.42	32	0.76	1.09	34.88	10.46	30.0%
HAM STICKS								
BUFFALO BILLS HONEY HAM OLE' SMOKIES - 1.25oz WRAPPED (9" HAM STICKS)								
OSWEW	Wrapped 9" Sticks w/ Tub	21.67	24	0.90	1.29	30.96	9.29	30.0%
TURKEY STICKS								
BUFFALO BILLS TURKEY OLE' SMOKIES - 1.25oz WRAPPED (9" TURKEY STICKS)								
OSWKW	Wrapped 9" Sticks w/ Tub	21.67	24	0.90	1.29	30.96	9.29	30.0%
VENISON STICKS								
BUFFALO BILLS BIG VENISON OLE' SMOKIES (100% NATURAL VENISON STICKS)								
VSWW	Wrapped 10" Sticks w/ Tub, 1.5oz	27.89	16	1.74	2.49	39.84	11.95	30.0%
VS1W	16oz Pack	16.10	1	16.10	22.99	22.99	6.89	30.0%
CANDY								
SKCW	Cinnamon Suckers Refill Bag, 0.25oz	11.20	48	0.23	0.33	16.00	4.80	30.0%
CNTW	Coconut Bars w/ Box, 1.65oz	18.32	24	0.76	1.09	26.16	7.84	30.0%
GMGW	Gold Mine Nugget Gum w /Box, 2oz	26.72	24	1.11	1.59	38.16	11.44	30.0%
PLOGW	Peanut Logs w/ Box, 3oz	16.72	12	1.39	1.99	23.88	7.16	30.0%
ROCKW	Rock Candy Crystal Sticks w/ Tub, 0.8oz	29.99	36	0.83	1.19	42.84	12.85	30.0%
SPOPW	SplashPops (Jumbo Jawbreakers) w/ Box, 2.3oz	33.43	24	1.39	1.99	47.76	14.33	30.0%
BUFFALO BILLS FLOOR DISPLAY RACK - FILLED (25 ASSORTED PRODUCTS)								
FR-CDFW	One complete floor rack displayed filled with 25 assorted Buffalo Bills snack products - 496 pieces in total. <i>Unit Cost includes 6% volume discount.</i>	627.89				954.64	326.75	34.2%

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DISPLAYS & RACKS

BANNERS

BAN28W	Buffalo Bills Vinyl Banner w/ Grommets, 2' x 8'	40.00	Indoors and Outdoors
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COUNTER & FLOOR RACKS

FR-BHW	Hanging Basket	10.00	Numerous Products
FR-BCW	Cascading Basket	15.00	Numerous Products
FR-2TW	2-Tier Countertop Rack	20.00	Numerous Products
FR-ECRW	Buffalo Bills End Cap Power Wing Rack	40.00	Numerous Products
FR-CDEW	Buffalo Bills Floor Display Rack - Empty	125.00	Numerous Products
FR-CDFW	Buffalo Bills Floor Display Rack - Filled	627.89	Unit Cost includes 6% volume discount.

PRICE STICKERS

STICK-U2W	Price Stickers - \$2.00 and Below (1,000 / Roll)	5.00	All Products
STICK-O2W	Price Stickers - Over \$2.00 (1,000 / Roll)	5.00	All Products
STICK-TXW	Text Stickers (1,000 / Roll)	5.00	All Products

PRODUCT DISPLAYS

J2W	Glass Mason Display Jar, 1.5 Liter	6.00	Unwrapped Jerky Strips
PSSW	Plastic Display, 5.75"H	1.75	Numerous Products
P48W	Plastic Display, 6.75"H	1.75	Numerous Products
P72W	Plastic Display, 8.75"H	1.75	Unwrapped Jerky Strips
OSDW	Acrylic Display w/ Attached Tongs, 1-Department	10.00	Unwrapped Beef Sticks
LBDW	Acrylic Display w/ Attached Tongs, 3-Tier	30.00	Buffalo Bills Western Cut Big Slabs
CDMW	Jerky Chew Display, Metal Upright	4.00	Beef Jerky Chew - Refills
TONGW	Tong, Stainless Steel	1.00	All Unwrapped Products
CLIPW	Clip Strips (Plastic) - 1 Dozen	5.00	All Hanging Packs

NOTES

- 1.) All prices include free shipping (excluding Alaska and Hawaii).
- 2.) Our minimum order is \$200.
- 3.) If your order is between \$200 and \$299, your profit will be 30% on all products. If you would like to increase your profit margin, please take advantage of our volume discounts.
- 4.) We offer 4 volume discounts (based on the total dollar amount of your order).
 - Orders **over \$300** receive **3% off** the entire order - which increases your profit to **32.1%**.
 - Orders **over \$600** receive **6% off** the entire order - which increases your profit to **34.2%**.
 - Orders **over \$900** receive **9% off** the entire order - which increases your profit to **36.3%**.
 - Orders **over \$1,200** receive **12% off** the entire order - which increases your profit to **38.4%**.

CONTACT INFORMATION

Website: www.WholesaleSnacks.com

Telephone: **800-992-3933**

Fax: **717-273-7499**

MAILING ADDRESS

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PO Box 866

Lebanon, PA 17042

SHIPPING ADDRESS

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1547 Joel Drive

Lebanon, PA 17046